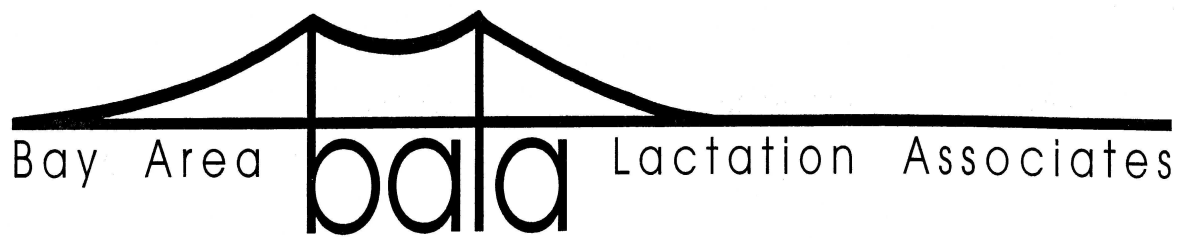


# CLINICAL BREASTFEEDING CONCEPTS

## Physical to Psychological

September 11-12, 2009  
Berkeley, CA USA

*A Benefit for the*



# **FACULTY and SESSION TITLES**

## **Kathleen Kendall-Tackett PhD, IBCLC**

Dr. Kendall-Tackett is a health psychologist, International Board Certified Lactation Consultant, and La Leche League Leader. She is a Clinical Associate Professor of Pediatrics at the Texas Tech University School of Medicine in Amarillo, Texas, and Acquisitions Editor for Hale Publishing. She is a Fellow of the American Psychological Association in the Divisions of Health and Trauma Psychology, Editor of Family & Intimate Partner Violence Quarterly, and Associate Editor of Psychological Trauma.

- **A New Paradigm for Depression in New Mothers**
- **Treatment Options for Depressed Breastfeeding Mothers**
- **Ethologists and Earth Mothers**
- **Where Do Babies Sleep? An International Study of Mother's Sleep and Fatigue**
- **Nighttime Breastfeeding and Postpartum Depression: A Practical Look at Depression, Breastfeeding and Maternal Sleep and Fatigue**

## **Nancy E. Wight MD, IBCLC FABM, FAAP**

Dr. Wight is a neonatologist at Sharp Mary Birch Hospital for Women and Rady Children's Hospital San Diego, and Medical Director, Sharp HealthCare Lactation Services. She is president and web editor, San Diego County Breastfeeding Coalition and past president of the Academy of Breastfeeding Medicine. She serves on ILCA & HMBANA Advisory Boards.

- **The Late Preterm Infant**
- **The Breastfeeding Choice: Politics, Feminism and Guilt**
- **Issues That May Compromise Breastfeeding That Don't Need To (Jaundice, Hypoglycemia, Maternal Medications, Preterm, Separation, Maternal Illness, Infant Illness, Hospital Policies)**
- **The Post Discharge Premature Baby: Nutrition and Breastfeeding**

# Sana Chehimi, MPH

Sana's main content areas include nutrition and physical activity and she plays a critical role in coordinating efforts for Strategic Alliance for Healthy Food and Activity Environments. Sana manages the development of the Environmental Nutrition and Activity Community Tool (ENACT), a web-based tool designed to improve local nutrition and physical activity environments, and oversees media advocacy activities for the Strategic Alliance, including the Rapid Response Media Network. Sana is currently co-editing an academic text on primary prevention, *Prevention is Primary: Strategies for Community Wellbeing*, along with Prevention Institute's Executive Director Larry Cohen and Dr. Vivian Chavez of San Francisco State University. The text will be published by Jossey-Bass. Prior to joining Prevention Institute, Sana spent two years as the Treatment Education Associate for Project Inform, a San Francisco-based HIV non-profit. She holds a Bachelor of Arts in Biology from Columbia University. Sana received her Masters in Public Health in Health and Social Behavior from the University of California Berkeley in 2003.

- **The Spectrum of Prevention: A Framework for Advancing and Supporting Breastfeeding**

## CONFERENCE DETAILS

### GOALS

Explore the cultural, social, political, physical, psychological and clinical context of lactation. Facilitate networking amongst those who work with breastfeeding families.

### SCHEDULE

<b>Friday, September 11, 2009</b>	<b>Saturday, September 12, 2009</b>
Registration 7:15AM - 8:00AM	Registration 7:45AM - 8:00AM
Program 8:00AM - 5:00PM	Program 8:00AM - 4:00PM

### CONTINUING EDUCATION CREDIT

RN credit (Fri. 7.8/6.9 Sat.) sponsored by the Bay Area Lactation Associates (BALA) CA BRN # 11333. Applications for RD, DT and IBCLC (Fri. 6.5/5.75 Sat.) credits have been made.

## **DRAWINGS**

Proceeds from daily drawings, that will include a quilt and framed art, **will benefit the California Breastfeeding Coalition** (CBC). The CBC serves as an umbrella organization for its members; the regional breastfeeding coalitions in California as well as two ILCA chapters, BALA and ALTA. It represents California's coalitions at the national level by participating, as requested, in the United States Breastfeeding Committee (USBC) meetings. California WIC Association (CWA), a 501(c) 3 nonprofit, is the fiscal sponsor for CBC.

## **ADVERTISING**

For inquiries regarding exhibits/ads/sponsorship opportunities contact Sue Wirth at [SWAGconferences@aol.com](mailto:SWAGconferences@aol.com). Our advertising policy follows the International Code of Marketing of Breastmilk Substitutes and its subsequent WHA Resolutions.

## **CANCELLATIONS**

Written requests postmarked by August 10, 2009 for a full refund, less a \$50.00 processing fee. Send to: Sue Wirth, 908 Curtis St, Albany, CA 94706-2108

## **BABIES AT THE CONFERENCE**

Quiet infants in arms-no strollers please.

## **SUBSTITUTIONS**

We reserve the right to change the program/speakers as necessary.

**\*AGENCY SPONSORSHIP** All attendees will be held primarily responsible for payment of all registration fees. If your workplace or other agency will be paying your registration fee, it is important for you to register as soon as possible with a note to Sue Wirth telling her that the payment will follow. Receiving the completion certificate and continuing education credits are contingent on all conference fees being paid by the end of the conference.

## SITE/DIRECTIONS

**Hs Lordships, 199 Seawall Drive, Berkeley, CA 94710**  
**510-843-8144** **Free Parking**

**FROM THE NORTH-** Take I-80 West to Berkeley. Exit at University Ave. Follow Loop West to University Ave. Left on University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

**FROM THE SOUTH-** Take the Gilman Street exit from I-80. Left at stop sign onto Gilman Street. Go under the freeway and turn Left onto the Frontage Road. At the next stop sign, University Avenue, turn Right. Left at Marina Blvd stop sign. Turn left on Seawall Dr.

**FROM THE BAY BRIDGE-**Take Emeryville/Powell St. exit. Make a left and go under the freeway overpass. Make a right onto Frontage Road, following the signs to the Berkeley Marina. Turn left onto University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

**CONTACTS**    SWAGconferences@aol.com  
                 Anne Garrett    650-755-7165  
                 Sue Wirth        510-524-6917

**WEB SITE**        SWAGconferences.org

**REGISTRATION** Continental breakfast, lunch, breaks, conference materials and continuing education credits are included.

	<b>1 Day</b>	<b>2 Days</b>
<b>Early Bird</b> (postmarked by July 15, 2009)	\$145	\$260
<b>Regular</b> (postmarked by August 15, 2009)	\$165	\$295
<b>Late</b> (postmarked by September 1, 2009 or call)	\$190	\$325
<b>Walk-in</b>	\$200	\$350

**REGISTRATION FORM****PLEASE PRINT CLEARLY**

Name\_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip\_\_\_\_\_

E-mail\_\_\_\_\_

Phone (H) \_\_\_\_\_(W)\_\_\_\_\_

**MEALS**

September 11      Chicken \_\_\_\_ Fish \_\_\_\_ Vegetarian \_\_\_\_ No Meal \_\_\_\_

September 12      Chicken \_\_\_\_ Fish \_\_\_\_ Vegetarian \_\_\_\_ No Meal \_\_\_\_

Special Needs Request\_\_\_\_\_

**\*AGENCY SPONSORSHIP:** I agree that I am primarily responsible for the payment, by the end of the conference, of all registration fees if my employer or agency does not pay.

\_\_\_\_\_  
Signature\_\_\_\_\_  
Date

Total Registration Fee \$ \_\_\_\_\_

Credit Cards: Circle One   VISA   MC   American Express   Discover

Credit Card Number\_\_\_\_\_Expiration Date\_\_\_\_\_

Signature\_\_\_\_\_Date\_\_\_\_\_

- Make checks payable to Sue Wirth. No FAX available.
- MAIL to Sue Wirth, 908 Curtis Street, Albany, CA 94706-2108
- CONFIRMATIONS: Include a legible email address



## **CLOSEST AIRPORT**

**Oakland International Airport (OAK)**

## **AREA HOTELS**

### **Courtyard by Marriott Emeryville**

5555 Shellmound Street, Emeryville, CA 94608

510-652-8777

### **Doubletree Hotel and Executive Meeting Center Berkeley Marina**

(Possible free shuttle to and from BART and Hs Lordships)

200 Marina Boulevard, Berkeley, CA 94710

510-548-7920

### **Four Points by Sheraton-San Francisco Bay Bridge**

1603 Powell Street, Emeryville, CA 94608

510-547-7888

### **Hilton Garden Inn San Francisco Bay Bridge**

(Possible free shuttle to Hs Lordships)

1800 Powell Street, Emeryville, CA 94608

510-658-9300

### **Woodfin Suite Hotel San Francisco Bay**

(Possible free shuttle to Hs Lordships)

5800 Shellmound Street, Emeryville, CA 94608

510-601-5880